

EXAMINER'S AMENDMENT

An examiner's amendment to the record appears below. Should the changes and/or additions be unacceptable to applicant, an amendment may be filed as provided by 37 CFR 1.312. To ensure consideration of such an amendment, it MUST be submitted no later than the payment of the issue fee.

Authorization for this examiner's amendment was given in a telephone interview with James Miner on May 14, 2009.

The application has been amended as follows:

Specification

Specification (page 1, lines 9-14):

CROSS REFERENCE TO RELATED APPLICATIONS

The subject matter of the present application is related to:

U.S. Application Serial No. 10/602,594 (Attorney Docket No. 52493.253);
U.S. Application Serial No. 10,602,707 (Attorney Docket No. 52493.311);
U.S. Application Serial No. 10/602,593 (Attorney Docket No. 52493.312); and
U.S. Application Serial No. 10/602,592 (Attorney Docket No. 52493.313);

Claims

Claim 9: The method of claim 8 1, wherein an amount that a particular converted lead adds to the lead credit balance is based on a premium associated with the particular converted lead, and wherein the premium associated with the leads varies between different leads.

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Any inquiry concerning this communication or earlier communications from the examiner should be directed to Gabrielle McCormick whose telephone number is (571)270-1828. The examiner can normally be reached on Monday - Thursday (5:30 - 4:00 pm).

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, John Weiss can be reached on 571-272-6812. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/G. M./

Examiner, Art Unit 3629

/JOHN G WEISS/

Supervisory Patent Examiner, Art Unit 3629